

# Course Outline

## (A SIDC CPE approved course)

Title : Digital Leadership for Sustainable Business in Industry 4.0

Date : 27th February 2019

Venue : Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE : 10 Points

Speaker : Dr Teoh Ai Ping/Dr Ch'ng Huck Khoo

### Objectives

1. Explain the vital role of information systems and digital technologies (Industry 4.0) in capital market services industry;
2. Apply essential knowledge and skills of managing information systems and digital technologies in leading global teams and organizations in the capital market services industry;
3. Describe the digital technologies related rules and guidelines faced by organizations in the capital market services industry and establish internal policies and procedures to ensure employee comply with the rules and guidelines; and
4. Formulate strategies to harness digital technology and create value as emerging leaders in the capital market services industry

Time	Descriptions
9 : 00 - 10 : 30	Information Systems and Digital Leaders in Today's Capital Market Services Industry <ul style="list-style-type: none"><li>• Dynamism of Business Environment in Industry 4.0</li><li>• Disruptive Technologies and Innovations in the Capital Market Services Industry</li><li>• Case Study: Industrial Customization Concept in Industry 4.0</li></ul>
10 : 30 - 10 : 45	<b>Coffee Break</b>
10 : 45 - 12 : 00	Big Data Analytics and Strategy for Capital Market Intermediaries <ul style="list-style-type: none"><li>• Analyse the Impact of Big Data Analytics and Recommend Changes to Business Process</li><li>• E-Leadership and Strategy in Big Data Era</li><li>• Discussion: Apply Big Data Analytics in Customer Due Diligence / Know Your Client.</li></ul>
12 : 00 - 13 : 00	Harnessing the Power of Business Intelligence <ul style="list-style-type: none"><li>• Essentials of Business Intelligence</li><li>• Empowering Capital Market Intermediaries in Decision Making</li><li>• Effective and Efficient Ways in Leading Global Teams in Industry 4.0 Approach .</li><li>• Adapt Business Structure and Processes to Capitalise on Technological Advancements.</li></ul>
13 : 00 - 14 : 00	<b>Lunch Break</b>
14 : 00 - 16 : 00	Digital Technologies related Rules and Compliance <ul style="list-style-type: none"><li>• Personal Data Protection Act and Permitted Disclosure</li><li>• SC Guidelines on Management of Cyber Risk</li><li>• Financial Services Act and Bank Negara Guidelines on Management of Customer Information and Permitted Disclosure</li><li>• Compliance and Penalties</li><li>• Establish Internal Policies and Procedures to Ensure Employee of Capital Market Services Industry Comply with the Rules.</li><li>• Case Study: Facebook Data Scandal</li></ul>
16 : 00 - 16 : 15	<b>Coffee Break</b>
16 : 15 - 17 : 00	Creating Value for Business Sustainability <ul style="list-style-type: none"><li>• Synergizing Elements in Digital Leadership to Create Value</li><li>• Delivering Value towards Business Sustainability</li><li>• Formulate Strategies Using Digital Technologies to Create Value in Capital Market Services Industry</li><li>• Case Study: Uber Trip Experience</li></ul>

# TRAINING COURSE REGISTRATION FORM

COURSE TITLE	Digital Leadership for Sustainable Business in Industry 4.0
COURSE DATE	27th February 2019
VENUE	Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	<b>RM 395 for Banker, member of professional associations [early bird by 27 Jan. 2019]</b> RM 445 for Banker, member of professional associations <b>RM 515 for Public [early bird by 27 Jan. 2019]</b> RM 585 for Public <i>Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance</i>
SIDC CPE Points	<b>10 (Ten)</b>
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	1. Cheque made payable to "CHK CONSULTANCY SDN BHD". 2. Or bank in to MAYBANK A/C #. 557063320872 3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
Terms & Policies	1. submission of this document would imply agreement to our terms and policies. 2. CHK Consultancy Sdn Bhd only recognizes either payment or Letter of Undertaking and this form to confirm reservation for the participant. 3. CHK Consultancy Sdn Bhd implements a non-refund policy. Transfer to another program date incurs a 20% transfer fee and must be within 1 month from the effected month. However, we allow a replacement participant with no additional charge. 4. Cancellation made within 7 calendar days before the event date will incur a fee of 50% of the program fee. 5. Payment made any time AFTER the program date will result in an additional collection fee amounting to 15% of the original invoiced amount. 6. Registration is on a first-come-first-served basic. Walk-in participant/s will be admitted on the basic of space availability. 7. DISCLAIMER : CHK Consultancy Sdn Bhd reserves the right to change the venue, alter the speaker(s) without further notice, reserves the right to cancel/postpone this program. Administrators and participants will be notified and any payment received will be carried forward.

## MODE OF PAYMENT

PLEASE TICK

1. By cash, please bank into MAYBANK, "CHK CONSULTANCY SDN BHD"	<input type="checkbox"/>
2. Cheque made payable to CHK CONSULTANCY SDN BHD	<input type="checkbox"/>

## PARTICIPANT DETAILS (COMPLETE ALL DETAILS)

FULL NAME	
DESIGNATION	
NEW NRIC/PASSPORT NO.	
EMAIL ADDRESS	
PHONE NO.	
MOBILE	
SC LICENCE / CMSRL NO.	
PROFESSIONAL ASSOCIATIONS MEMBERSHIP NO.	

## ADMINISTRATOR DETAILS

COMPANY	
CONTACT PERSON	
EMAIL ADDRESS	
PHONE NO.	
FAX NO.	
BUSINESS POSTAL ADDRESS	