

Course Outline

(A SIDC CPE approved course)

Title : Psychology of Investing: Victory Over Your Thoughts, Success is Yours !

Date : 9th May 2018

Venue : Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE : 10 Points

Speaker : Dr Ch'ng Huck Khoon

Objectives

- 1.Examine the investment psychology that affect investment decisions;
- 2.Identify they key biases that lead investors to make faulty investment decisions;
- 3.Illustrate how overconfidence leads investors to form biased judgments about the market risk premium; and .
- 4.Formulate selling such as the time of selling an investor's stock, the amount to be sold and the type of stock to be sold

Time	Descriptions
9 : 00 - 9 : 30	Psychology vs Economics <ul style="list-style-type: none">- Be a Rational Investor- Stock Market is Unpredictable- Beware of Investment Traps
9 : 30 - 10 : 30	Investment Psychology <ul style="list-style-type: none">- Introduction- Anomalies- Key Concepts- Anchoring, Mental Accounting, Confirmation and Hindsight Bias, Herd Behaviour, Overconfidence, Overreaction and Available Bias, Prospect Theory and Gambler's Fallacy
10 : 30 - 10 : 45	Coffee Break
10 : 45 - 12 : 00	Main Investment Traps <ul style="list-style-type: none">- Greedy- Panic- Anxiety- Reasons Why Fall into Investment Traps
12 : 00 - 13 : 00	Are You a Smart Investor? <ul style="list-style-type: none">- Self-Intoxicated- Availability of Market Information- Illusion- Overconfidence
13 : 00 - 14 : 00	Lunch Break
14 : 00 - 14 : 45	Investment Risk Analysis <ul style="list-style-type: none">- Sources of Risk- Systematic Risk- Unsystematic Risk- Other Type of Investment Risk

Time	Descriptions
14 : 45 - 15 : 45	<p>Convert Investment Opportunities into Profit</p> <ul style="list-style-type: none"> - Control Your Emotion - Get Ready and Willing to Invest - Once Bitten, Twice Shy - Be Patience
15 : 45 - 16 : 00	<p>Coffee Break</p>
16 : 00 - 17: 00	<p>New Thinking</p> <ul style="list-style-type: none"> - Avoid Bias and Invest Rationally - Investment Objectives - Overcome Investment Pressure
17 : 05 - 18: 00	<p>Selling is An Art</p> <ul style="list-style-type: none"> - Response to Economic Data Release - Cut Loss Strateg Exit Strategies
18 : 00 - 18: 30	<p>How to Become a Smart Investor ?</p> <ul style="list-style-type: none"> - Active Portfolio Management - Understand Your Own Investment Style - Smart Investor Approach - Warren Buffett's Investment Approach

TRAINING COURSE REGISTRATION FORM

COURSE TITLE	Psychology of Investing: Victory Over Your Thoughts, Success is Yours !
COURSE DATE	9th May 2018
VENUE	Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	RM 348 for Banker, member of professional associations [early bird by 9th April 2018] RM 398 for Banker, member of professional associations RM 438 for Public [early bird by 9th April 2018] RM 498 for Public <i>Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance</i>
SIDC CPE Points	10 (Ten)
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	1. Cheque made payable to "CHK CONSULTANCY SDN BHD". 2. Or bank in to MAYBANK A/C #. 557063320872 3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
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PARTICIPANT DETAILS (COMPLETE ALL DETAILS)

FULL NAME	
DESIGNATION	
NEW NRIC/PASSPORT NO.	
EMAIL ADDRESS	
PHONE NO.	
MOBILE	
SC LICENCE / CMSRL NO.	
PROFESSIONAL ASSOCIATIONS MEMBERSHIP NO.	

ADMINISTRATOR DETAILS

COMPANY	
CONTACT PERSON	
EMAIL ADDRESS	
PHONE NO.	
FAX NO.	
BUSINESS POSTAL ADDRESS	

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