

# Course Outline

(A SIDC CPE approved course)

**Title :** Sun Tzu's Art of War for Traders and Investors Series: Warren Buffett vs Sun Tzu

**Date :** 18th July 2018

**Venue :** Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

**CPE :** 10 Points

**Speaker :** Dr Ch'ng Huck Khoon

## Objectives

1. Relate Sun Tzu's Art of War's Concepts in Investment Planning;
2. Apply Warren Buffett's Investment Strategies for better Investment Decision;
3. Identify the Similarity between Warren Buffett's Investment Strategies and Sun Tzu's Art of War.

Time	Descriptions
9 : 00 - 10 : 15	<b>Sun Tzu's Art of War</b> <ul style="list-style-type: none"><li>- Introduction</li><li>- The Philosophy of Sun Tzu</li><li>- Contents of Sun Tzu's Art of War</li></ul>
10 : 30 - 10 : 45	<b>Coffee Break</b>
10 : 30 - 11 : 30	<b>Top 10 Warren Buffett's Investment Strategies</b> <ul style="list-style-type: none"><li>- Turn Snowballs into Snow Forts</li><li>- Look for companies with moat</li><li>- Margin of Safety- Invest in what you understand</li><li>- Hold on to your Stock</li><li>- Buy companies Cheap</li><li>- Invest in Quality companies</li><li>- Stay away from so-called 'glitter' stocks</li><li>- Become a conscious Investor</li><li>- Know when to Quit</li></ul>
11 : 30 - 13 : 00	<b>Common Approaches between Warren Buffett and Sun Tzu</b> <ul style="list-style-type: none"><li>- Understand Unsystematic Risk</li><li>- Margin of Safety</li><li>- Be Prepared- Know When to Invest and Exit</li><li>- Be Patience- Right Timing, Right Asset Selection and Right Asset Allocation</li><li>- Risk Management</li><li>- Intrinsic Value</li><li>- Understand Your investment Style</li><li>- Cut Loss</li></ul>
13 : 00 - 14 : 00	<b>Lunch Break</b>
14 : 00 - 15 : 30	<b>Sun Tzu's Art of War – Laying Plans and Investment Planning</b> <ul style="list-style-type: none"><li>- "The Art of War is of Vital Importance to the State." (Must do Homework before Investing)</li><li>- "Five Constant Factors are (1) The Moral Law; (2) Heaven; (3) Earth; (4) The Commander; (5) Method and discipline." (Fundamental Approach)</li><li>- "The General Who Wins a Battle Makes Many Calculations Beforehand"</li></ul>

Time	Descriptions
15 : 30 - 16 : 00	<p><b>Sun Tzu's Art of War – Laying Plans and Investment Planning (continue)</b></p> <ul style="list-style-type: none"> <li>- "The General Who Thoroughly Understands the Advantages that Accompany Variation of Tactics Knows How to Handle His Troops." (Access to Company Information/ Announcement / Research Report and Active Portfolio Management)</li> </ul>
16 : 00 - 16 : 15	<p><b>Coffee Break</b></p>
16 : 15 - 18: 30	<p><b>Sun Tzu's Art of War – Waging War and Fundamental Analysis</b></p> <ul style="list-style-type: none"> <li>- "No Ruler Should Put Troops into the Field Merely to Gratify His Own Spleen." (Control Investor's Emotion Against Rumours)</li> <li>- "Disciplined and Calm, to Await the Appearance of Disorder and Hubbub Amongst the Enemy." (Right Timing)</li> <li>- "The Art of War Teaches Us to Make Our Position Unassailable." (Invest in What You Understand and Fundamental Analysis)</li> </ul>

# TRAINING COURSE REGISTRATION FORM

COURSE TITLE	Sun Tzu's Art of War for Traders and Investors Series: Warren Buffett vs Sun Tzu
COURSE DATE	18th July 2018
VENUE	Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION TIME	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	<b>RM 398 for Banker, member of professional associations [early bird by 18th Jun 2018]</b> RM 448 for Banker, member of professional associations <b>RM 518 for Public [early bird by 18th Jun 2018]</b> RM 588 for Public <i>Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance</i>
SIDC CPE Points	<b>10 (Ten)</b>
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	1. Cheque made payable to "CHK CONSULTANCY SDN BHD". 2. Or bank in to MAYBANK A/C #. 557063320872 3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
Terms & Policies	1. submission of this document would imply agreement to our terms and policies. 2. CHK Consultancy Sdn Bhd only recognizes either payment or Letter of Undertaking and this form to confirm reservation for the participant. 3. CHK Consultancy Sdn Bhd implements a non-refund policy. Transfer to another program date incurs a 20% transfer fee and must be within 1 month from the effected month. However, we allow a replacement participant with no additional charge. 4. Cancellation made within 7 calendar days before the event date will incur a fee of 50% of the program fee. 5. Payment made any time AFTER the program date will result in an additional collection fee amounting to 15% of the original invoiced amount. 6. Registration is on a first-come-first-served basic. Walk-in participant/s will be admitted on the basic of space availability. 7. DISCLAIMER : CHK Consultancy Sdn Bhd reserves the right to change the venue, alter the speaker(s) without further notice, reserves the right to cancel/postpone this program. Administrators and participants will be notified and any payment received will be carried forward.

## MODE OF PAYMENT

PLEASE TICK

1. By cash, please bank into MAYBANK, "CHK CONSULTANCY SDN BHD"	<input type="checkbox"/>
2. Cheque made payable to CHK CONSULTANCY SDN BHD	<input type="checkbox"/>

## PARTICIPANT DETAILS (COMPLETE ALL DETAILS)

FULL NAME	
DESIGNATION	
NEW NRIC/PASSPORT NO.	
EMAIL ADDRESS	
PHONE NO.	
MOBILE	
SC LICENCE / CMSRL NO.	
PROFESSIONAL ASSOCIATIONS MEMBERSHIP NO.	

## ADMINISTRATOR DETAILS

COMPANY	
CONTACT PERSON	
EMAIL ADDRESS	
PHONE NO.	
FAX NO.	
BUSINESS POSTAL ADDRESS	