

Course Outline

(A SIDC CPE approved course)

Title : Technical Analysis Series: : How to Automate Your Own Stock Investment Decision Process ?

Date : 7th July 2018

Venue Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya

CPE : 10 Points

Speaker : Alex Siew

Objectives

1. Explain the role of fundamental and technical analysis in today's trading environment.
2. Identify key stock picking criteria which impact on the equities market.
3. Demonstrate creative qualities in modifying indicators to fit individual needs.
4. Identify both qualitative fundamental factors and technical factors combined that will drive the market.

Time	Descriptions
9 : 00 - 10 : 15	Fundamental Analysis <ul style="list-style-type: none">• The basic knowledge of understanding the fundamental factors that impact onequity markets- Quantitative factors like PE ratio, ROE, Market Capitalisation, Debt/Equity Ratio.- Specific impact of recent economic policies like Quantitative Easing, Abenomics and Likenomics on global market.- How currency war affects equity, bond and futures market globally.
10 : 15 - 10 : 30	Coffee Break
10 : 30 - 12 : 00	The Technical Indicators <ul style="list-style-type: none">• Basic concept of automation platform• The framework for development of filter criteria• Basic concept of automation platform• Existing filter which are popular – P/E, ROE, DY, EPS• Trading time frame• Application of indicators
12 : 00 - 13 : 00	Charting Fundamental Data with Technical Tools <ul style="list-style-type: none">• Trading Strategy A – Charting for Economic Data Release• Trading Strategy B – Charting for ECB and FOMC news policies• Trading Strategy C – Charting for Inter- Market Analysis
13 : 00 - 14 : 00	Lunch Break
14 : 00 - 15 : 30	Exit Strategies <ul style="list-style-type: none">• Understanding different types of exit strategies• Quantitative exit methods (eg. Kelly's criterion)• Platform execution for exit strategies• Entry / Exit signals' comparison between technical and quantitative tools.

Time	Descriptions
15 : 00 - 15 : 45	Coffee Break
15 : 45 - 17 : 00	Introduction to Quantitative Analysis as part of automation <ul style="list-style-type: none">• Financial modelling• Mathematical approach to trading-- Logistic Regression- GARCH Modelling• Inter-market analysis

TRAINING COURSE REGISTRATION FORM

COURSE TITLE	Technical Analysis Series: : How to Automate Your Own Stock Investment Decision Process ?
COURSE DATE	7th July 2018
VENUE	Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	RM 298 for Public [early bird by 7 Jun 2018] RM 368 for Public <i>Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance</i>
SIDC CPE Points	10 (Ten)
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	<ol style="list-style-type: none"> Cheque made payable to "CHK CONSULTANCY SDN BHD". Or bank in to MAYBANK A/C #. 557063320872 Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
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