

Course Outline

(A SIDC CPE approved course)

Title : Technical Analysis Series : Developing Good Stock Trading Strategies – A Systematic Approach

Date : 27th January 2018

Venue Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya

CPE : 10 Points

Speaker : Alex Siew Wee Chai

Objectives

1. Explain the role of fundamental and technical analysis in today's trading environment.
2. Identify key systematic stock picking criteria which impact on the equities market.
3. Demonstrate creative qualities in modifying indicators to fit individual needs.
4. Identify both qualitative fundamental factors and technical factors combined that will drive the market.

Time	Descriptions
9 : 00 - 10 : 30	Fundamental Analysis of Stock Marke <ul style="list-style-type: none">• The alchemy of finance theory : Reflexivity Theory and application to actual big cap stocks• Quantitative factors like PE ratio, ROE, Market Capitalisation, Debt/Equity Ratio• Specific impact of recent economic policies like Quantitative Easing, Abenomics and Likenomics on global market• Stock selection system (Value investing criteria, sector analysis).
10 : 30 - 10 : 45	Coffee Break
10 : 45 - 12 : 15	The Systematic Approach <ul style="list-style-type: none">• Basic concept of hedging• The framework for development of Piotroski F-Score System.• The 9 tests required to assess financial strength of a company.• Using the Stock Investor Pro Screen Editor- Systematic filtering of stock• The Earning Estimate Revision System
12 : 15 - 13 : 00	Technical Analysis <ul style="list-style-type: none">• Understanding volatility and risk management• Trend identification techniques• Use of EVT for portfolio risk management
13 : 00 - 14 : 00	Lunch Break
14 : 00 - 15 : 00	Hedging Stock Portfolio with Technical Tools <ul style="list-style-type: none">• Hedging Strategy A – Beta neutral stock trading. Hedging with residual spread analysis• Hedging Strateg Hedging Strategy C – Charting for Inter- Market Analysis

Time	Descriptions
15 : 00 - 16 : 00	<p data-bbox="321 149 548 174">Fundamental Analysis</p> <ul data-bbox="321 212 873 331" style="list-style-type: none"> <li data-bbox="321 212 873 237">• Developing a framework for stock selection <li data-bbox="321 241 873 266">• News analysis • Sentimental analysis <li data-bbox="321 270 873 296">• Economic Data Release <li data-bbox="321 300 873 325">• MRN – Machine Readable News
16 : 00 - 16 : 15	<p data-bbox="321 371 456 396">Coffee Break</p>
16 : 00 - 17 : 30	<p data-bbox="321 434 472 459">Exit Strategies</p> <ul data-bbox="321 497 1175 617" style="list-style-type: none"> <li data-bbox="321 497 1175 522">• Understanding different types of exit strategies <li data-bbox="321 527 1175 552">• Quantitative exit methods (eg. Kelly's criterion) <li data-bbox="321 556 1175 581">• Platform execution for exit strategies <li data-bbox="321 585 1175 611">• Entry / Exit signals' comparison between technical and quantitative tools.

TRAINING COURSE REGISTRATION FORM

COURSE TITLE	Technical Analysis Series : Developing Good Stock Trading Strategies – A Systematic Approach
COURSE DATE	27th January 2018
VENUE	Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	RM 298 for Public [early bird by 27 Dec. 2017] RM 368 for Public <i>Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance</i>
SIDC CPE Points	10 (Ten)
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	<ol style="list-style-type: none"> Cheque made payable to "CHK CONSULTANCY SDN BHD". Or bank in to MAYBANK A/C #. 557063320872 Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
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PARTICIPANT DETAILS (COMPLETE ALL DETAILS)

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PHONE NO.	
MOBILE	
SC LICENCE / CMSRL NO.	
PROFESSIONAL ASSOCIATIONS MEMBERSHIP NO.	

ADMINISTRATOR DETAILS

COMPANY	
CONTACT PERSON	
EMAIL ADDRESS	
PHONE NO.	
FAX NO.	
BUSINESS POSTAL ADDRESS	